

VZCZCXYZ0002  
PP RUEHWEB

DE RUEHOT #0752 1581422  
ZNR UUUUU ZZH  
P 061422Z JUN 08  
FM AMEMBASSY OTTAWA  
TO RUEHC/SECSTATE WASHDC PRIORITY 7962  
INFO RUCPDO/DEPT OF COMMERCE WASHDC PRIORITY  
RUEAEP/EP/EP/EP WASHDC PRIORITY

UNCLAS OTTAWA 000752

SIPDIS

STATE FOR EEB/TPP/MTA ASCHEIBE AND WHA/CAN  
STATE PASS USTR FOR JDOHERTY  
EPA FOR MMCKIEL  
DOC FOR HHIJIKATA AND JSTRADTMAN

E.O. 12958: N/A  
TAGS: [ETRD](#) [WTRO](#) [ECON](#) [CA](#)  
SUBJECT: CANADA'S RESPONSE TO ISO SOCIAL RESPONSIBILITY  
DRAFT STANDARD

REF: STATE 55239

1. Econoff delivered reftel information regarding USG concerns on ISO Social Responsibility Draft Standard to Yolanda Banks, Senior Advisor for Corporate Social Responsibility and Public Affairs at Export Development Canada; Georgina Wainwright-Kemdirim, Senior Policy Analyst for Strategic Policy at Industry Canada; and Carlos Rojas-Arbulu, Deputy Director and Senior Advisor for Corporate Social Responsibility at the Department of Foreign Affairs and International Trade (DFAIT). Banks is the Canadian representative to the ISO and will attend the next Working Group meeting in Santiago, Chile. She stated she shares U.S. concerns about the effect of ISO 26000 on technical barriers to trade (TBT) and human rights issues, but is not convinced that they are problematic. Banks asked if the U.S. could provide an example of voluntary standards that have become TBT. Wainwright-Kemdirim said the GOC will consider increasing Canadian representation at the September Working Group.

2. We request that the Department provide us with the examples of voluntary standards that are technical barriers to trade which we can pass to the Canadians.

Visit Canada's Economy and Environment Forum at  
<http://www.intelink.gov/communities/state/canada>

BREESE